



## **International Luxury Dance Events**



**CROWN CUP**  
INTERNATIONAL DANCE COMPETITION

**VILNIUS**  
**11-12th of August**  
**2018**



**CROWN CUP**  
INTERNATIONAL DANCE COMPETITION

**BALI**  
**27th of October**  
**2018**



**CROWN CUP**  
INTERNATIONAL DANCE COMPETITION

**DUBAI**  
**9-10th of February**  
**2018**

[www.crowncup.lt](http://www.crowncup.lt)



**CROWN CUP**  
INTERNATIONAL DANCE COMPETITION

**11-12th of August, 2018**  
**European ProAm Championship**  
**Vilnius, Lithuania**

**Annual Official European ProAm Championship with more than 100 couples representing Europe!**

**Europe has become a second largest ProAm markets around the world and is growing each year in terms of Couples. More and more countries have established ProAm markets and attend International competitions. Crown Cup began in Europe as has grown from 12 couples to more than 100 this year. This is a perfect market to reach all major ProAm competitors in Europe!**

**Advertise as a Sponsor or Vendor**

**How You can Showcase your Brand or Company:**

<b>Available Advertising Options</b>	
<b>Company Logo</b> (Logo Stands will be placed around the Ballroom)	<b>€300 per stand</b> For Special Requests please contact the organisers
<b>Vendor Showroom</b> (Vendor Showroom includes space, table & chairs to showcase your Produce)	<b>€300 per ShowStand</b> For Special Requests please contact the organisers
<b>Special Sponsorship</b>	Contact us: <a href="mailto:vytis@crowncup.lt">vytis@crowncup.lt</a>

**If you want to talk about becoming  
Crown Cup Sponsor or Vendor  
during our events please contact us:**

**Vytis Duknauskas**  
**[vytis@crowncup.lt](mailto:vytis@crowncup.lt)**  
**WhatsApp:**  
**+370 685 50313**  
**[www.crowncup.lt](http://www.crowncup.lt)**



**27th of October, 2018**  
**Open Asian ProAm Championship**  
**Bali, Indonesia**

**Annual Open Asian Championship uniting best international and Asian ProAm couples!**  
**Brand new Crown Cup International Ballroom dance competition in the astonishing Island of Bali, Indonesia. Chosen for the unique location as it is in close proximity to a massive Asian and Eastern countries market. A perfect place to advertise Your brand or company to reach an even larger target audience in ProAm and Ballroom dancing!**

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**9-10th of February, 2018**  
**World ProAm SuperStars Championship**  
**Dubai, UAE**

**Annual International ProAm competition in Hotel Ajman will be Even more Spectacular!**

**UAE & Middle East is one of the fastest growing Dance markets and we would like to invite you to be the first to showcase your company and brand to both International ProAm couples, as well as new potential customers and partners in the Middle East.**

## **Competition Overview**

- **World ProAm SuperStars Championship**
- **International Latin & Standart**
- **American Smooth & Rhythm**
- **Argentinian Tango & Carribean Mix**

### **The Audience:**

- **Our participants are International Business Leaders**
- **Top tier ProAm Dancers who travel around the globe**
- **Local UAE network and potential sponsors in the Middle East**
- **Leading Dance Industry Specialists and market players**

### **Over 120 Couples from:**

- **USA**
- **China**
- **Hong Kong**
- **Russia**
- **Europe**
- **Middle East**

### **Competition venue:**

*Kempinski*  
HOTELS & RESORTS





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INTERNATIONAL DANCE COMPETITION

**9-10th of February, 2018**  
**World ProAm SuperStars Championship**  
**Dubai, UAE**

**Advertise as a Sponsor or Vendor**

**We are constantly looking for partners and companies who want to impress and showcase their dance presence during our events. This is a great opportunity to increase your companies international presence and reach your target audience.**

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## Crown Cup Competition Annual Printed Programme Advertising Options

Printed Programmes have a very long shelf value, as they are given to each participant and adjudicator upon arrival to the competition venue and they keep them even after departure.

These professional programmes provide all the necessary information about the competition, such as competition dance heat lists so their value to the competitors is very high. This in turn provides a fantastic opportunity to advertise brands or products.

### How You can Showcase your Brand or Company in our Programmes:

Inside Programme Ads		Inside Cover Ads (Front & Back)	
<b>Half A4 page Colour</b> (Must be paid and design provided at least 1 month prior to competition date)	<b>\$100 per Ad</b> For Special Requests please contact the organisers	<b>Half A4 page Colour</b> (Must be paid and design provided at least 1 month prior to competition date)	<b>\$150 per Ad</b> For Special Requests please contact the organisers
<b>Full A4 page Colour</b> (Must be paid and design provided at least 1 month prior to competition date)	<b>\$200 per Ad</b> For Special Requests please contact the organisers	<b>Full A4 page Colour</b> (Must be paid and design provided at least 1 month prior to competition date)	<b>\$300 per Ad</b> For Special Requests please contact the organisers
<b>Special Sponsorship</b>	Contact us: vytis@crowncup.lt	<b>Special Sponsorship</b>	Contact us: vytis@crowncup.lt

## **General Remarks about Programme advertising**

- 1. In order to provide best possible advertising ads, we require all designs and order to be finalised at least 1 (one) month prior to the competition start date.**
- 2. All designs must be sent by email ([vytis@crowncup.lt](mailto:vytis@crowncup.lt)). The ad quality has to be high in order to look professional and provide best possible ROI (Return of Investment).**
- 3. The quality of printed ads may vary, but is a responsibility of the advertisers to provide high quality advertisements.**
- 4. If interested in purchasing ads in ALL Crown Cup Competitions through out the year a discount will be provided, simply mention your wishes when ordering and we will make sure to provide you with best possible pricing options.**
- 5. All ads must be respectful and comply with general public rules.**
- 6. We do not offer any refunds, so please consider your choices wisely!**

# Kempinski Hotel Grand Ballroom Layout and Advertising Spaces

