



# CROWN CUP

INTERNATIONAL DANCE COMPETITION

## International Luxury Dance Events



### Crown Cup Vilnius

ProAm Championships

26th of August, 2023



### Crown Cup Dubai

World ProAm SuperStars  
Championship

10-11th of February, 2024



### Crown Cup London

Crown Cup Open

28th of September, 2023



### Crown Cup Barcelona

European Open  
Championship

2nd of June, 2024

Crown Cup has become a leading Dance event company with 4 events around the globe, covering a massive audience for potential sponsors, vendors and advertisers.

With over 600 couples from all over the world taking part in our events and thousands of visitors throughout the year it is a perfect opportunity to showcase your brand and products

**[WWW.CROWNCUPS.COM](http://WWW.CROWNCUPS.COM)**





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### **Annual General Sponsorship Package** 120,000 EUR

### **Single Event General Sponsorship Package** 40,000 EUR

*An Annual General Sponsor will benefit from 4 events, 4 countries and markets throughout the year, receiving these unique offers in all our events:*

- Brand name included in the competition title and on all merchandise (Entry Tickets, Welcome party tickets, After party tickets and Programs)
- Video advertisements on LED screen during the event
- Logo stands inside the ballroom around the dancefloor
- Branding in Social media of Crown Cup Events and email blasts
- Possibility to present brand products/info to all participants in gift bags upon arrival
- Possibility to present brand or products in the venue Hotel via Presentation stands
- 8 tickets with VIP Seating for the event for sponsor and guests
- 8 Welcome party tickets for sponsor and guests
- 8 After Party tickets for sponsor and guests

### **Annual Event Sponsorship Package** 36,000 EUR

### **Single Event Sponsorship Package** 10,000 EUR

*An Annual Event Sponsor will benefit from 4 events, 4 countries and markets throughout the year, receiving these unique offers in all our events:*

- 1 Video advertisement on LED screen during the event
- 2 Logo stands inside the ballroom around the dancefloor
- Possibility to present brand products/info to all participants in gift bags upon arrival
- Possibility to present brand or products in the venue Hotel via Presentation stands
- 4 tickets with VIP Seating for the event for sponsor and guests
- 4 Welcome party tickets for sponsor and guests
- 4 After Party tickets for sponsor and guests





## Vendors and Programme packages

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How can Vendors Showcase the Brand or Products:

### Vendor Showrooms

Be present at our events and sell your products directly to the participants in showroom spaces close to the ballroom

Available Advertising Options	
Company Logo (Logo Stands will be placed around the dancefloor)	<b>€300 per stand</b> For Special Requests please contact the organisers
Vendor Showroom (Vendor Showroom includes space, table & chairs to showcase your Produce)	One Day Event <b>€300 per ShowStand</b> Two Day Event <b>€500 per ShowStand</b>
Special Sponsorship	Contact us: vytis@crowncup.lt

### Crown Cup Competition Annual Printed Programme Advertising Options

Printed Programmes have a very long shelf value, as they are given to each participant and adjudicator upon arrival to the competition venue and they keep them even after departure.

These professional programmes provide all the necessary information about the competition, such as competition dance heat lists so their value to the competitors is very high. This in turn provides a fantastic opportunity to advertise brands or products.

How You can Showcase your Brand or Company in our Programmes:

Inside Programme Ads		Inside Cover Ads (Front & Back)	
<b>Half A4 page Colour</b> (Must be paid and design provided at least 1month prior to competition date)	<b>€200 per Ad</b> For Special Requests please contact the organisers	<b>Half A4 page Colour</b> (Must be paid and design provided at least 1month prior to competition date)	<b>€300 per Ad</b> For Special Requests please contact the organisers
<b>Full A4 page Colour</b> (Must be paid and design provided at least 1month prior to competition date)	<b>€400 per Ad</b> For Special Requests please contact the organisers	<b>Full A4 page Colour</b> (Must be paid and design provided at least 1month prior to competition date)	<b>€600 per Ad</b> For Special Requests please contact the organisers
<b>Special Sponsorship</b>	Contact us: vytis@crowncup.lt	<b>Special Sponsorship</b>	Contact us: vytis@crowncup.lt

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## **General Remarks about advertising**

1. In order to provide best possible advertising ads, we require all designs and order to be finalised at least 1 (one) month prior to the competition start date.
2. All designs must be sent by email ([vytis@crowncup.lt](mailto:vytis@crowncup.lt)) in PDF ready to print quality.
3. The quality of printed ads may vary, but it is a responsibility of the advertisers to provide high quality advertisements.
4. If interested in purchasing ads in ALL Crown Cup Competitions through out the year a discount will be provided, simply mention your wishes when ordering and we will make sure to provide you with best possible pricing options.
5. All ads must be respectful and comply with general public rules.
6. We do not offer any refunds, so please consider your choices wisely!

## **Contact us**

**If you want to talk about becoming  
Crown Cup Sponsor or Vendor  
during our events please contact us:**

**Vytis Duknauskas**  
**[VYTIS@CROWNCUP.LT](mailto:VYTIS@CROWNCUP.LT)**  
**WhatsApp: +370 685 50313**

**[WWW.CROWNCUPS.COM](http://WWW.CROWNCUPS.COM)**